



market entry research and strategy

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Are you ready to
sell your innovative
product, but not sure
where to begin?

Annually, more than 30,000 new consumer products are launched, of which roughly 95% fail. Demand is high for unique products and services. If your company has a pioneering product or service that solves real problems for consumers, the time is NOW to get it into the market!

50 USA Markets will provide your business with research, analysis and consulting to successfully bring your product or service to market. We will give you the market intelligence you need to understand your supply chains, key competitors, and consumers. We will then help you identify suitable sales channels and strategic partners; from manufacturers to logistics (3PL's).

**Contact us today to explore how to
expand your market share!**

OUR SERVICES INCLUDE:

- Industry, supply chain and competitor analysis
- Partner searches for importers, distributors and joint ventures
- Implementation of market entry strategies

